

R. J. REYNOLDS

Tobacco Company

R. C. Farmer
Regional Sales Manager

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April 25, 1995

To: Division Managers
Chain Account Managers

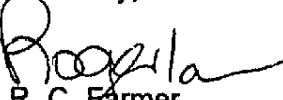
Subject: **1995 Outdoor National Pro Motocross Championships**

Dear Managers:

Congratulations are due Keith Myers for his efforts in selling a 1995 Outdoor National Pro Motocross Championship as a National program for our Company. Thanks to Keith's efforts, nine events will be sponsored by RJR across the country with RJR having exclusive cigarette sales and promotions, temporary and permanent POS and PDI and logos in all major print advertisements surrounding the events.

Keith persevered with this, despite numerous obstacles within our company and I feel the event will be very beneficial to our business. For his efforts, I have awarded Keith a \$350.00 Local Performance Award.

Sincerely,


R. C. Farmer
RCF:am

Note to Keith: Please let me have a receipt or your choice from the
catalog

CC: Stephen MacLeod ✓
Scott Steen

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